

参考资料

关于数据来源于

除非特别说明,本报告中的数据都是来源于**OCLC**市场研究团队对**OCLC**授权进行市场调查的结果分析。 同时,在整个报告中,我们也参考了其他资料,在此一一列出。

Amazon. July 19, 2010. "Kindle Device Unit Sales Accelerate Each Month in Second Quarter; New \$189 Price Results in Tipping Point for Growth." [Press release] http://phx.corporate-ir.net/phoenix.zhtml?c=176060&p=irol-newsArticle&ID=1449176&highlight=

Amazon. October 25, 2010. "New Generation Kindle Device Sales Already Surpass Fourth Quarter 2009—The Peak Holiday Shopping Season and Busiest Time of Year on Amazon." [Press release] http://phx.corporate-ir.net/phoenix.zhtml?c=176060&p=irol-newsArticle&ID=1486648&highlight=

nttp://pnx.corporate-ir.net/pnoenix.zntmi/c=1/6060&p=iroi-newsArticle&1D=1486648&nigniignt=

American Library Association (ALA). 2006. Libraries Connect Communities: Public Library Funding & Technology Access Study 2006–2007. http://www.ala.org/ala/research/initiatives/plftas/previousstudies/0607/index.cfm.

American Library Association (ALA). April 2010. The State of America's Libraries. http://www.ala.org/ala/newspresscenter/mediapresscenter/americaslibraries/ALA_Report_2010-ATI001-NEW1.pdf.

American Library Association (ALA). June 2010. Libraries Connect Communities 3: Public Library Funding & Technology Access Study 2009–2010. http://www.ala.org/ala/research/initiatives/plftas/index.cfm.

Association of American Publishers. December 2010. "AAP Reports October Book Sales." [Press release] Association of American Publishers, December 8, 2010. http://publishers.org/main/PressCenter/Archicves/2010_Dec/AAPReportsOctoberBookSales.htm.

Bernstein Research. October 2010. "iPad Adoption Rate Fastest Ever, Passing DVD Player." By John Melloy. CNBC News. http://www.cnbc.com/id/39501308/iPad_Adoption_Rate_Fastest_Ever_Passing_DVD_Player

Broadcast Music Inc. (BMI). March 2008. "Ringback Tones Lead Mobile Music Market Growth in '08." http://www.bmi.com/news/entry/536285.

Burson-Marsteller Blog. September 2010. "The State of Mobile Communication." By Ashley Welde. http://www.burson-marsteller.com/Innovation_and_insights/blogs_and_podcasts/BM_Blog/Lists/Post.aspx?ID=208.

Business Wire, December, 2010. "Moosylvania Study Reveals the Top 10 Mobile Apps in the U.S. and What to Know Before You Create One." http://www.businesswire.com/news/home/20101201005326/en/Moosylvania-Study-Reveals-Top-10-Mobile-Apps.

CNET News, October 25, 2010. "Android Market Tops 100,000 Applications." By Tom Krazit. http://news.cnet.com/8301-30684 3-20020616-265.html.

comScore. August 2006. "comScore Media Metrix Search Engine Ratings." http://searchenginewatch.com/2156431.

comScore. March 2008. "Happy Anniversary, M:Metrics!" [Press release] http://comscore.com/Press_Events/Press_Releases/2008/03/M_Metrics_Anniversary/%28language%29/eng-US.

comScore. September 2010. "U.S. Smartphone Penetration by Age." http://www.comscoredatamine.com/2010/09/u-s-smartphone-users-by-age/.

comScore. December 21, 2010. "comScore Media Metrix Ranks Top 50 U.S. Web Properties for November 2010." [Press release] http://www.comscore.com/Press_Events/Press_Releases/2010/12/comScore_Media_Metrix_Ranks_Top_50_U.S._Web_Properties_for_Nove mber_2010.

comScore. December 15, 2010. "comScore Releases November 2010 U.S. Search Engine Rankings." [Press release] http://www.comscore.com/Press_Events/Press_Releases/2010/12/comScore_Releases_November_2010_U.S._Search_Engine_Rankings.

CTIA. June 2010. "U.S. Wireless Quick Facts." http://www.ctia.org/media/industry_info/index.cfm/AID/10323.

Gerzema, John and Michael D' Antonio. 2010. Spend Shift: How the Post-Crisis Values Revolution is Changing the Way We Buy, Sell, and Live. San Francisco: Jossey-Bass, 2010.

Global Entrepreneurship Monitor. 2010. Global Entrepreneurship Monitor, 2009 Global Report. By Niels Bosma and Jonathan Levie. http://www.gemconsortium.org/.

Hitwise Intelligence, March 2010. "Facebook Reaches Top Ranking in US." By Heather Dougherty. http://weblogs.hitwise.com/heather-dougherty/2010/03/facebook_reaches_top_ranking_i.html.

Institute of Museum and Library Services (IMLS). 2003-2008. Library Statistics Program. http://harvester.census.gov/imls/index.asp.

Internet World Stats. September 2010. "Internet Usage Statistics for the Americas." http://www.internetworldstats.com/stats2.htm.

Amazon. July 19, 2010. "Kindle Device Unit Sales Accelerate Each Month in Second Quarter; New \$189 Price Results in Tipping Point for Growth." [Press release] http://phx.corporate-ir.net/phoenix.zhtml?c=176060&p=irol-newsArticle&ID=1449176&highlight=

Amazon. October 25, 2010. "New Generation Kindle Device Sales Already Surpass Fourth Quarter 2009—The Peak Holiday Shopping Season and Busiest Time of Year on Amazon." [Press release] http://phx.corporate-ir.net/phoenix.zhtml?c=176060&p=irol-newsArticle&ID=1486648&highlight=

American Library Association (ALA). 2006. Libraries Connect Communities: Public Library Funding & Technology Access Study 2006–2007. http://www.ala.org/ala/research/initiatives/plftas/previousstudies/0607/index.cfm.

American Library Association (ALA). April 2010. The State of America's Libraries. http://www.ala.org/ala/newspresscenter/mediapresscenter/americaslibraries/ALA_Report_2010-ATI001-NEW1.pdf.

American Library Association (ALA). June 2010. Libraries Connect Communities 3: Public Library Funding & Technology Access Study 2009–2010. http://www.ala.org/ala/research/initiatives/plftas/index.cfm.

Association of American Publishers. December 2010. "AAP Reports October Book Sales." [Press release] Association of American Publishers, December 8, 2010. http://publishers.org/main/PressCenter/Archicves/2010_Dec/AAPReportsOctoberBookSales.htm.

Bernstein Research. October 2010. "iPad Adoption Rate Fastest Ever, Passing DVD Player." By John Melloy. CNBC News. http://www.cnbc.com/id/39501308/iPad_Adoption_Rate_Fastest_Ever_Passing_DVD_Player

Broadcast Music Inc. (BMI). March 2008. "Ringback Tones Lead Mobile Music Market Growth in '08." http://www.bmi.com/news/entry/536285.

Burson-Marsteller Blog. September 2010. "The State of Mobile Communication." By Ashley Welde. http://www.burson-marsteller.com/Innovation_and_insights/blogs_and_podcasts/BM_Blog/Lists/Post.aspx?ID=208.



参考资料

Business Wire, December, 2010. "Moosylvania Study Reveals the Top 10 Mobile Apps in the U.S. and What to Know Before You Create One." http://www.businesswire.com/news/home/20101201005326/en/Moosylvania-Study-Reveals-Top-10-Mobile-Apps.

CNET News, October 25, 2010. "Android Market Tops 100,000 Applications." By Tom Krazit. http://news.cnet.com/8301-30684 3-20020616-265.html.

comScore, August 2006. "comScore Media Metrix Search Engine Ratings." http://searchenginewatch.com/2156431.

comScore. March 2008. "Happy Anniversary, M:Metrics!" [Press release] http://comscore.com/Press Events/Press Releases/2008/03/M Metrics Anniversary/%28language%29/eng-US.

comScore. September 2010. "U.S. Smartphone Penetration by Age." http://www.comscoredatamine.com/2010/09/u-s-smartphone-users-by-age/.

comScore. December 21, 2010. "comScore Media Metrix Ranks Top 50 U.S. Web Properties for November 2010." [Press release] http://www.comscore.com/Press Events/Press Releases/2010/12/comScore Media Metrix Ranks Top 50 U.S. Web Properties for November 2010.

comScore. December 15, 2010. "comScore Releases November 2010 U.S. Search Engine Rankings." [Press release] http://www.comscore.com/Press Events/Press Releases/2010/12/comScore Releases November 2010 U.S. Search Engine Rankings.

CTIA, June 2010. "U.S. Wireless Quick Facts." http://www.ctia.org/media/industry info/index.cfm/AID/10323.

Gerzema, John and Michael D' Antonio. 2010. Spend Shift: How the Post-Crisis Values Revolution is Changing the Way We Buy, Sell, and Live. San Francisco: Jossey-Bass, 2010.

Global Entrepreneurship Monitor, 2010. Global Entrepreneurship Monitor, 2009 Global Report. By Niels Bosma and Jonathan Levie. http://www.gemconsortium.org/.

Hitwise Intelligence, March 2010. "Facebook Reaches Top Ranking in US." By Heather Dougherty. http://weblogs.hitwise.com/heather-dougherty/2010/03/facebook reaches top ranking i.html.

Institute of Museum and Library Services (IMLS), 2003-2008, Library Statistics Program, http://harvester.census.gov/imls/index.asp.

Internet World Stats. September 2010. "Internet Usage Statistics for the Americas." http://www.internetworldstats.com/stats2.htm.

Library Journal. October 2010. "Gone Mobile? (Mobile Libraries Survey 2010)." By Lisa Carlucci Thomas. http://www.libraryjournal.com/lj/communityacademiclibraries/886987-265/gone mobile mobile libraries survey.html.csp.

Morgan Stanley Research. June 2010. "Internet Trends 2010." http://www.slideshare.net/CMSummit/ms-internet-trends060710final.

Mortgage Bankers Association, 2009. National Delinquency Survey, Fourth Quarter 2009.

National Bureau of Economic Research. September 2010. Announcement of June 2009 business cycle trough/end of last recession. http://www.nber.org/cycles/sept2010.html.

National Center for Education Statistics (NCES). 2003-2008. Library Statistics Program. http://nces.ed.gov/surveys/libraries/.

The New York Times, March 11, 2009. " 'Great Recession' : A Brief Etymology." By Catherine Rampell. http://economix.blogs.nytimes.com/2009/03/11/great-recession-a-brief-etymology/?pagemode=print.

The New York Times, December 16, 2010. "In 500 Billion Words, New Window on Culture." By Patrica Cohen. http://www.nytimes.com/2010/12/17/books/17words.html.

Nielsen. October 2010. "U.S. Teen Mobile Report: Calling Yesterday, Texting Today, Using Apps Tomorrow." http://blog.nielsen.com/nielsenwire/online mobile/u-s-teen-mobile-report-calling-yesterday-texting-today-using-apps-tomorrow/.

OCLC. 2003. Environmental Scan: Pattern Recognition. By Cathy De Rosa et al.

OCLC. 2005. Perceptions of Libraries and Information Resources: A Report to the OCLC Membership. By Cathy De Rosa et al.

OCLC. 2007. Sharing, Privacy and Trust in Our Networked World: A Report to the OCLC Membership. By Cathy De Rosa et al.

OCLC. 2010. How Libraries Stack Up, 2010: A Report to the OCLC Membership.

Pew Research Center. October 2009. "College Enrollment Hits All-Time High, Fueled by Community College Surge." By Richard Fry. http://pewresearch.org/pubs/1391/college-enrollment-all-time-high-community-college-surge

Pew Research Center, April 2010. "Teens and Mobile Phones." By Amanda Lenhart, Rich Ling, Scott Campbell, and Kristen Purcell. http://www.pewinternet.org/Reports/2010/Teens-and-Mobile-Phones.aspx?r=1.

Public Library Inquiry. 1950. The Public Library in the United States. By Robert D. Leigh

United States Courts. August 17, 2010. "Bankruptcy Filings Up 20 Percent in June."

U.S. Bureau of Labor Statistics. April 2010. "College Enrollment Up Among 2009 High School Grads." TED: The Editor's Desk. http://data.bls.gov/cgi-bin/print.pl/opub/ted/2010/ted 20100428.htm.

U.S. Bureau of Labor Statistics. October 2010. "Consumer Expenditures - 2009." http://www.bls.gov/news.release/cesan.nr0.htm.

U.S. Bureau of Labor Statistics. January 2011. "Employment, Hours and Earnings from the Current Employment Statistics Survey." http://data.bls.gov:8080/PDQ/outside.jsp?survey=ce.

U.S. Census Bureau. June 2010. "Annual 2009 Characteristics of New Housing." http://www.census.gov/const/www/charindex.html#singlecomplete.

USA Today. January 2011. "Week after holidays, e-book sales outdo print." http://www.usatoday.com/life/books/news/2011-01-05-1Aebooksales05 ST N.htm.

Wall Street Journal. September 9, 2010. "Google's New Features Designed to Speed Web Searches." By Amir Efrati. http://online.wsj.com/article/SB10001424052748703453804575479821579919484.html.

Wells Fargo/Gallup Small Business Index. August 2010. "Wells Fargo/Gallup Small Business Index Hits New Low in July." By Dennis Jacobe.

http://www.gallup.com/poll/141692/Wells-Fargo-Gallup-Small-Business-Index-Hits-New-Low-July.aspx.

Wireless and Mobile News. October 2010. "Facebook Top Social Media in World & U.S., Says comScore." http://www.wirelessandmobilenews.com/2010/10/facebook-top-social-media-in-world-us-says-comscore.html