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作者简介

李昶璇, 男, 1994年生, 硕士研究生, 研究方向: 科技金融研究与企业大数据分析, E-mail: lichangx@istic.ac.cn。 吴广印, 男, 1965年生, 研究员, 研究方向: 非结构化数据库管理技术、资源整合与知识服务关键技术研究。

Research on Technological Innovation of Listed Companies between China and the United States Based on Literature

LI ChangXuan WU GuangYin (Institute of Scientific and Technical Information of China, Beijing 100038, P. R. China)

Abstract: From the perspective of promoting the development of technological innovation, this paper takes listed companies as the main research object, and aims to explore the way of using technological finance to improve the level of technological innovation by analyzing the gap in innovation development of listed companies in China and the United States. Firstly, this paper briefly analyzes the current development of technological innovation in China and the United States and the intervention of relevant financial markets from the perspectives of national policies and market environment; Secondly, taking the relevant financial market status as a reference, selecting the science and Technology Innovation Board and NASDAQ selected markets as the analysis objects, and using patents, papers, and R&D expenditure as the key points of comparison of technological innovation, and making the contrastive analysis of listed enterprise's technology innovation in China and the United States; Finally, collating the key points in the comparative analysis, and on this basis, summarize the financial means that can be used in promoting enterprises to strengthen technological innovation and development.

Keywords: Scientific and Technological Finance; Bibliometrics Analysis; Development of Innovation Power

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> 书 讯 ■

《汉语主题词表》

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